

Are you ready to build a pool?

And what the next step should be – based on where
you're at

CRONULLA
POOLS
Building
MEMORIES



Why we're *sharing this?*



One of the hardest parts of building a pool isn't the construction – it's knowing **when you're actually ready to start.**

Some people rush in before they're prepared.

Others circle for months, unsure how to move forward.

This guide exists to help you:

Check your own readiness honestly

Understand what "ready" really looks like

Know the right next step for you – without pressure

What “ready” actually means.

Being ready to build a pool doesn't mean having every answer.

It means:

You're comfortable with the **investment range**

The key decision-makers are **aligned**

You understand there will be **variables**, not certainties

You're prepared to make decisions as the process unfolds

If those things feel true, you're probably closer than you think.



A simple readiness check.

Be honest with yourself as you read through this.

Most difficult pool projects don't fail because of construction. They fail because people start before they're ready. Misaligned budgets, unclear decision-makers, and unrealistic expectations don't show up on day one - they show up halfway through, when they're harder (and more expensive) to fix.

Budget comfort

- We understand a custom concrete pool typically starts from **\$100,000–\$120,000+**
- We're comfortable with that range, knowing site and design can move it

Decision alignment

- All key decision-makers are involved
- We're broadly aligned on priorities and budget

Timing

- We understand realistic timeframes
- We're not working to a fixed, non-negotiable deadline

Appetite for variables

- We understand things like rock and services are unknowns
- We're comfortable with how variations are managed

Process trust

- We value communication, structure, and experience
- We're not just chasing the lowest number

Where do you *sit right now*?

Most people fall into one of these ranges:

1-4 Still Exploring

You're gathering information and building understanding.

Best next step:

Keep learning. Read guides. Ask questions.
There's no rush.

5-7 Getting Serious

You understand the costs and process, but still have questions.

Best next step:

A site-specific conversation to talk through feasibility, priorities, and risks.

8-10 Ready to Proceed

You're comfortable with the investment and the process.

Best next step:

Move into design and site-specific planning.

What happens next (based on your readiness).

1-4

Still Exploring

- + Keep educating yourself
- + Make sure decision-makers are aligned
- + Revisit when timing feels right

5-7

Getting Serious

- + Review your site constraints
- + Clarify must-haves vs nice-to-haves
- + Understand how design choices affect budget

8-10

Ready to Proceed

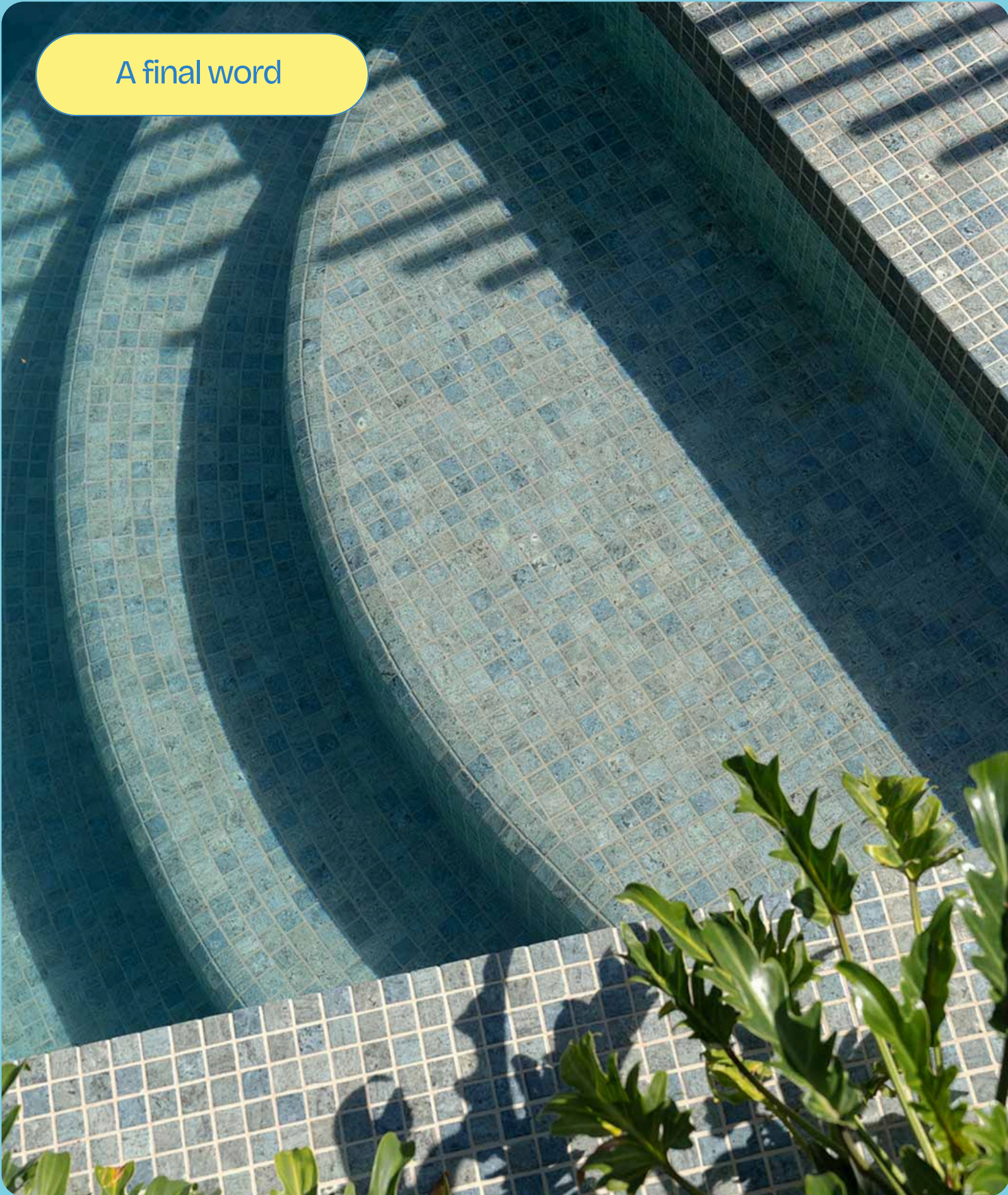
- + Lock in next steps
- + Begin design with budget alignment
- + Move forward with confidence

An honest reassurance

There's no "right" pace.

Not being ready today doesn't mean you won't be ready later.

The goal isn't to rush – it's to move forward when it feels right.



A final word

The best pool builds start with clarity — not pressure.

Knowing where you sit right now is one of the most valuable steps you can take.

— Cronulla Pools